

*In this Number—The National Tribute to President Harding*

# Mid-Week Pictorial

NEWS OF THE WORLD IN PICTURES

MARCH 6, 1924

VOL. XIX., NO. 2.

PRICE TEN CENTS

CANADA 15 CENTS

PUBLISHED WEEKLY BY THE NEW YORK TIMES COMPANY



*Lady Diana Cooper as Madonna*

*From a new portrait by Harrington Mann of the distinguished English actress who, as Lady Diana Manners, was the reigning toast of London and the acknowledged queen of English society beauties, and who has achieved the greatest success of her theatrical career in her role as the Madonna in the New York production of "The Miracle."*

(Hopson.)

# Metropolitan Amusement Guide

**WINTER GARDEN** Broadway and 50th St. Evenings 8:20. Matinees Tues., Thurs., and Sat., 2:20. NEW YORK'S GREATEST REVUE  
**"TOPICS OF 1923"** Introducing **ALICE DELYSIA**

**SHUBERT** Theatre, 44th St., West of B'way. Even. 8:15 Sharp. Matinees Wednesday and Saturday, 2:15 Sharp. Sets a New Pace for Musical Shows!  
**ARTISTS AND MODELS** OF 1923 A CAST OF STAGE CELEBRITIES and 50 BEAUTIES from the STUDIOS.

F. RAY COMSTOCK & MORRIS GEST ANNOUNCE  
 World's Biggest Production **THE MIRACLE** Created & Staged by MAX REINHARDT  
 Popular Matinees Wednesday and Saturday at 2. Thea., 62nd & Cent. Park West. Even. 8:00. Phone, Columbus 8800. Extra Mat. St. Patrick's Day.

**WM. HODGE** in **"FOR ALL OF US"**  
 JAMES METCALFE in Wall Street Journal Says:  
 "REGARDLESS OF AGE, SEX, RACE OR RELIGION, THERE ARE FEW PLAYS NOW RUNNING WHICH CAN BE RECOMMENDED WITH SUCH SAFETY AS FOR ALL OF US!"  
**AMBASSADOR** THEATRE, 49th, W. of B'way. Even. 8:30. | Telephone Matinees Wednesday and Saturday, 2:30. | Circle 8752

THE THEATRE GUILD presents  
**SAINT JOAN**  
 BERNARD SHAW'S LATEST AND GREATEST PLAY  
**EMPIRE** THEATRE, B'way & 40th. Even. 8:15. Matinees WED. & SAT. at 2:15.

**NATIONAL** 41st, W. of B'way. Even. 8. Mats. Thurs. & Sat. 2.  
**WALTER HAMPDEN** in Rostand's Heroic Comedy **CYRANO de BERGERAC**

"Has as many laughs as a strawberry has seeds."—Sun and Globe.  
**THE POTTERS**  
 J. P. McEVY'S NEW AMERICAN COMEDY  
 "We doubt if Broadway will see a more entertaining play this season."—Eve. World.  
**PLYMOUTH** THEATRE, 45th, W. of B'way. Even. 8:30. Matinees Thursday and Saturday at 2:30.

**BIJOU** THEATRE, 45th St., W. of B'way. Evenings 8:30. Matinees Wednesday and Saturday, 2:30.  
**The GOOSE HANGS HIGH** A Play of American Life by Lewis Beach. With NORMAN TREVOR, MRS. THOS. WHIFFEN, KATHERINE GREY and other Distinguished Players.

**ASTOR** THEATRE, 45th St. & Broadway. Evenings 8:30. Matinees WEDNESDAY AND SATURDAY, 2:30.  
**ELSIE FERGUSON** in THE MOON-FLOWER with SIDNEY BLACKMER  
 A Romantic Episode by ZOE AKINS, after the Hungarian of LAZON BIRO. Staged by DAVID BURTON. Produced and Managed by CHARLES L. WAGNER.

**THEATRE TICKETS**  
**CHOICE SEATS FOR ALL PLAYS** TYSON for TICKETS  
 WRITE—WIRE—PHONE  
 Tyson Company, Inc., 208 West 42nd St. Attention Mr. Mackey  
 100 theatre box offices in one! Saves you time and trouble shopping from box office to box office.  
 Charge accounts available to those who have accounts in retail establishments. Write Mr. Mackey.  
 Box Office price plus 50c.—never any more—at Tyson for Tickets.



**SAM H. HARRIS' SUCCESSES**  
**FULTON THEA.**, W. 46th St. Even. 8:15. Mats. Wed. and Sat., 2:30. SAM H. HARRIS Presents

**ERNEST TRUEX** in **NEW TOYS**  
 A COMIC TRAGEDY OF MARRIED LIFE AFTER THE BABY ARRIVES.

**SAM H. HARRIS THEA.** West 42d St. Even. 8:15. Matinees Wed. & Sat., 2:15. LEWIS & GORDON (in association with SAM H. HARRIS) Present

**The Nervous Wreck**  
 With Otto Kruger and June Walker. "The Season's Biggest Laugh Feast."—Eve. Sun

**MUSIC BOX THEATRE** West 15th Street. Evenings at 8:25  
 "A REVUE THAT HAS NO RIVAL."—SHE

SAM H. HARRIS Presents  
 IRVING BERLIN'S THIRD ANNUAL

**"MUSIC BOX REVUE"**  
 Staged by HASSARD SHORT

**MAXINE ELLIOTT'S THEATRE** 39th St., E. of B'way—Mats. Wed. & Sat., 2:30. SAM H. HARRIS Presents

**JEANNE EAGELS** in **"RAIN"**

**HENRY W. SAVAGE Offers**  
**THE DANCING MUSICAL COMEDY**  
**LOLLIPOP**  
 with ADA MAY (Weeks) DANCINGEST CAST AND CHORUS EVER ASSEMBLED.  
**KNICKERBOCKER** Thea., B'way & 38th St. Even. 8:25. Mats. Wed. & Sat.

"Sutton Vane's success is destined to be the subject of discussion at countless dinner tables during the rest of the season."  
 —John Corbin, Times  
 at the **RITZ** THEATRE, West 48 St. Even. 8:30. Mats. WED. & SAT., 2:30.

**STEWART & FRENCH'S**  
**TWO SMASHING COMEDY HITS**  
**"THE SHOW-OFF"**  
 by George Kelly  
 "The Season's Comedy Topnotch, Without Any Exception."—Alan Dale, American.  
**PLAYHOUSE** 48th St., East of Broadway. Even. 8:30. FROM Phone Bryant 2628—Mat. Wed. & Sat., 2:30. NOW ON

**YOU SIMPLY MUST**  
**"MEET THE WIFE"**  
 with irresistible Mary Boland.  
 "A rollicking farce."—Alex. Woolcott, Herald.  
**KLAW** THEATRE, West 45th Street. Phone Chickering 7860. Even. at 8:37. Matinees, Wednesday & Saturday, at 2:37.

THE MOST SENSATIONAL SUCCESS IN A DECADE  
**The SWAN**  
 AT THE CORT THEATRE. W. 48 St. Even. 8:20. Mats. Wed. & Sat., 2:20.

**HELL-BENT** <sup>F</sup> <sub>E</sub> **HEAVEN**  
 with AUGUSTIN DUNCAN, GLENN ANDERS and GEORGE ABBOTT  
 "Ranks well up in our first ten."—Broun. "Season's most exciting drama."—Mantle.  
 "Richly humorous and warmly human; a play of the first order."—Corbin.  
 "Capitally acted, intensely interesting; cannot afford to miss it."—Woolcott.  
 SEATS SELLING 8 WEEKS IN ADVANCE.

**New Amsterdam** THEATRE, W. 42 St. Every Evening. Pop. Price Mats. Wed. & Sat. New Winter Edition Best of All  
**Ziegfeld Follies** Glorifying the American Girl.  
**Earl Carroll** 7th Av. 50 St. POP. PRICE MATINEES THURS. & SAT.  
**ZIEGFELD'S** MUSICAL COMEDY  
**EDDIE CANTOR** IN "KID BOOTS" WITH MARY EATON

**CINEMA THEATRES**  
 LOUIS B. MAYER Presents **FRED NIBLO'S** GREATEST SCREEN TRIUMPH  
**"THY NAME IS WOMAN"** with RAMON NOVARRO and BARBARA LAMARR  
 A METRO PRODUCTION  
**LYRIC THEATRE** TWICE DAILY, 2:30-8:30. PRICES NIGHTS, 50c to \$1.50. SUNDAY MATS. AT 3. PRICES NIGHTS, 50c to \$1.50. SUNDAY MATS., 25c to \$1.00.

**DANCING**  
 Dancing every Afternoon and Evening  
 Refresh the afternoon by dancing amid subtle lights and entrancing music. The "Two-Thirty" Club is the daily rendezvous of New York's most select group of dance lovers.  
 BROADWAY at 51ST  
**ROSELAND** The Home of Refined DANCING

Continued on Page 31.

# MID-WEEK PICTORIAL

*"A Magazine of News Pictures"*

VOL. XIX., NO. 2.

NEW YORK, MARCH 6, 1924.

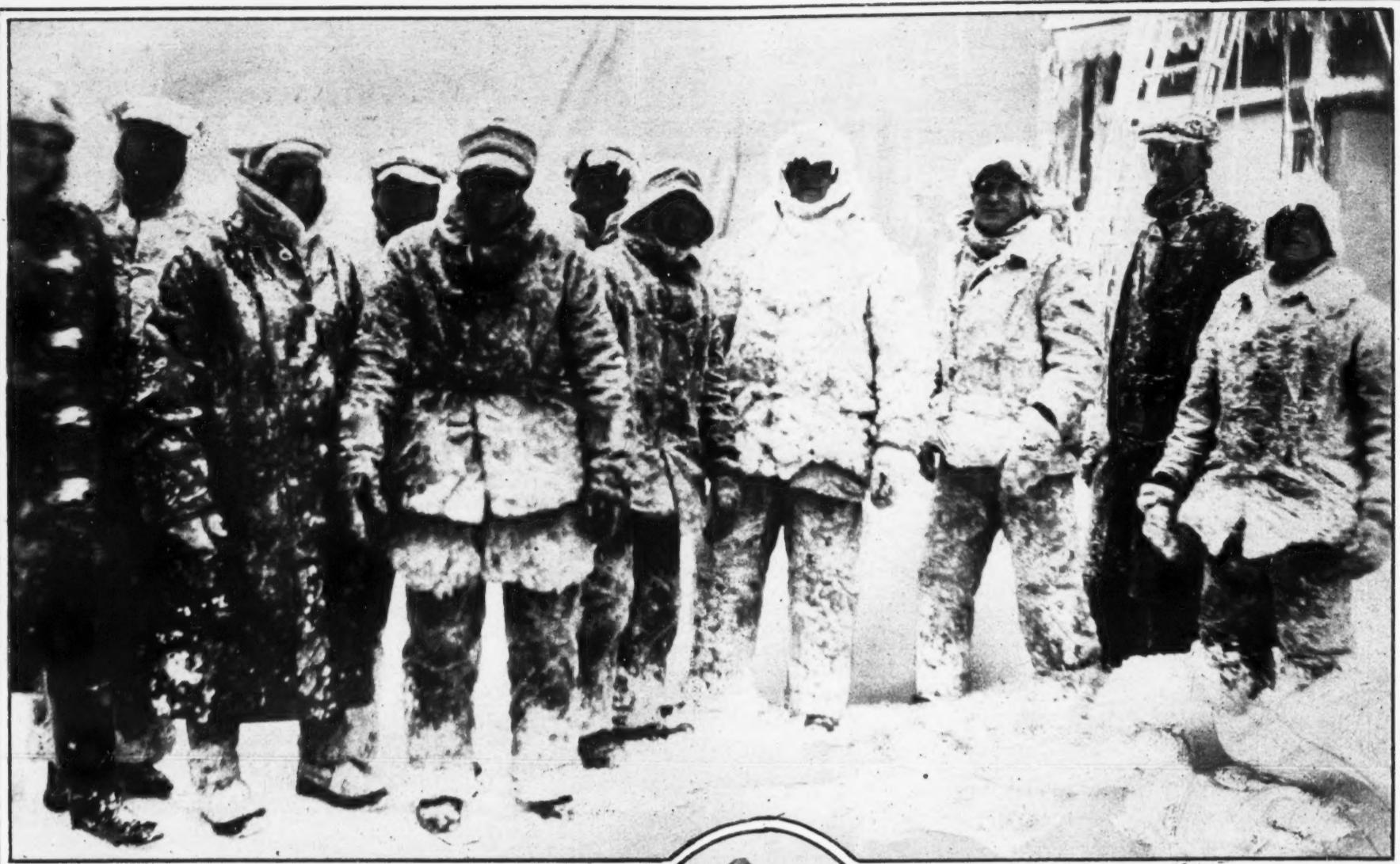
PRICE 10 CENTS.



## A "BEAR" OF A WRESTLING PARTNER

"Shorty" Wagner, mat expert, keeping in trim at Los Angeles, Cal., by wrestling with a huge black bear that respects no rules, bars no holds, and has never yet had his shoulders pinned to the floor.

(Nadel & Herort.)



**"A LITTLE MORE OF THE DARK MEAT, PLEASE"**  
Jumbo, a Great Dane dog, recently injured in an automobile accident and sent by his owner to the Feist Dog Hospital, St. Paul, where chicken dinners were ordered to be served to him daily.

(Times Wide World Photos.)



**WHAT ARCTIC WEATHER DOES TO FIRE FIGHTERS**  
Members of the Volunteer Fire Department of Calumet, Mich., as they appeared recently after battling with a conflagration when the temperature was 20 degrees below zero. Left to right are Firemen Soddy, McHardy, Murphy, Gray, Migler, Pichiottino, Carnes, Barrett, Kaiser, Hansella and Treglone.



**AMERICAN MILK DID IT**

Nine-months-old Giorgio Ferri, who was judged the best developed child in a competition recently held in Rome, Italy. He was raised on American condensed milk.

(Times Wide World Photos.)



**YOUTHFUL BIOGRAPHER OF THE MARTYRED PRESIDENT**  
Wendell Jollief, 13, who won the Indiana State High School essay contest by a graphic sketch of the career of Abraham Lincoln.

(Times Wide World Photos.)



**SETTING THE BLOOD A-TINGLE BY A BRISK CANTER OVER THE SNOW**  
Girls of Skidmore College, Saratoga Springs, N. Y., during their recent sport carnival. Left to right are: Misses Ethel Fichtner, Ruth Mallette, Dorothy Gildard, Catherine Conklin, Marjorie Baker and Mabel Jones.

(Times Wide World Photos.)





*By the  
Azure Waters  
of the Medi-  
teranean*

SOCIETY AT  
FRENCH RACES

Mrs. Dorothy  
Douglas of Green-  
wich, Conn., and  
Mrs. D. Kyle  
Berry of Cle-  
veland, Ohio, on the  
race grounds at Cannes.

(Times Wide World Photos.)



MRS.  
FRANK  
J. GOULD  
(at left),  
with Miss  
Mimi Burke,  
secretary of  
the tennis  
club, at  
Cannes, in  
the French  
Riviera.

(Times Wide  
World  
Photos.)

FIGHTING IN WHICH THERE WERE NO  
CASUALTIES

Pretty girls, with flowers as missiles, at  
the Mimosa Fête and Battle of Flowers  
at the opening of the Riviera carnival  
season at Cannes.

(Times Wide World Photos.)



DETERMINATION IN EVERY  
FEATURE  
of Miss Petchell, who beat Mme. Neveu  
in the ladies' singles at the first interna-  
tional Riviera tennis tournament at Nice.  
(Times Wide World Photos.)

MR. RODMAN WANAMAKER JR.  
of New York watching the rapidly shifting  
phases of a tennis game at Cannes.  
(Times Wide World Photos.)



MRS. ALFRED OPPENHEIM  
of New York at the Mandelieu Golf Club,  
Cannes.

(Times Wide  
World  
Photos.)





IN THE DAZZLING CORONATION ROBE OF AN ILL-FATED EMPRESS

Mlle. Cécile Sorel, most eminent actress of the French stage and the successor of the "Divine Sarah" in the affections of the Paris theatregoing public, in the court mantle which was worn by the former Empress Eugénie of France on her coronation day. (Times Wide World Photos.)



THE CHURCH MILITANT is exemplified by the Rev. Lloyd Mead, at right, Methodist preacher in Leslie, Mich., who has recently accepted an appointment as Deputy Sheriff for the purpose of clearing out the town's bootleggers in his community. (Times Wide World Photos.)

FATE FROWNED ON THIS ONLY WOMAN CONTESTANT IN THE PALM BEACH REGATTA Miss Dorothy Dobbins of Newark, N. J., 16 years old, getting her boat, Kitten, in shape, just before the recent race in which she led most of the way, but capsized just before reaching the finish line. (P. & A. Photos.)



ONLY ONE MAN HAS FLOWN HIGHER TOWARD THE SKIES than Lieutenant J. A. Macready (center), leaving the flying field at Dayton, Ohio, after his gallant but unsuccessful attempt to excel the altitude record of 36,555 feet held by the French aviator, Sadi Lecointe. Macready's supercharger exploded at an altitude of 34,983 feet and forced him to come down. At right of the aviator is Orville Wright. (Times Wide World Photos.)



MISS BEATRICE BEND BISHOP daughter of Mr. and Mrs. Cortlandt Field Bishop of New York and Lenox, riding her thoroughbred hunter amid the snows of the Berkshire Hills on a zero February morning. (Times Wide World Photos.)

DISCARD THE PEN FOR THE ROD AND REEL Van Campen Heilner (at left), author of "The Call of the Surf," and Zane Grey, famous for his "two-gun stuff," at their fishing camp at Long Key, Fla. (Underwood & Underwood.)



*Radio in Some of Its Myriad Phases*



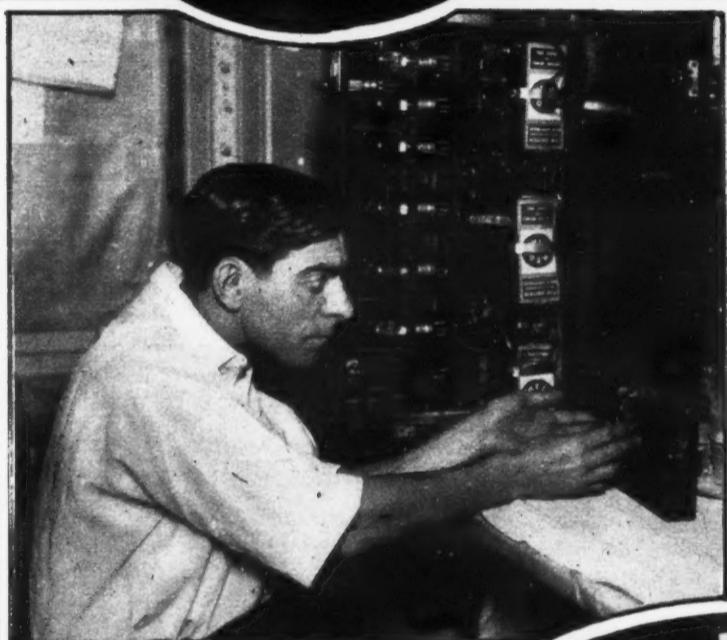
**YOUNGEST LICENSED RADIO EXPERT IN THE UNITED STATES** is the honor claimed for Wendelin Luckner, 11 years old, of Bridgeport, Conn., holder of the first-grade amateur radio license 30,504.

(T & A)

**"RADIO" BEAUTIES**

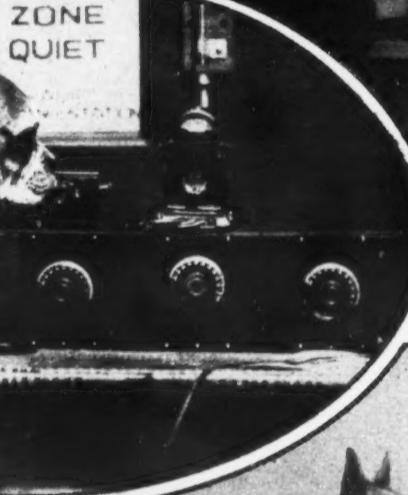
Four leading contestants in the country's first radio beauty contest conducted from a broadcasting station at Cincinnati, Ohio. Miss Hilda Brooks, on the extreme left, won first prize, one thousand fans from many States voting for her by telegraph on the strength of her description, her pleasing laugh and the sound of her broadcasting voice.

(Times Wide World Photos.)



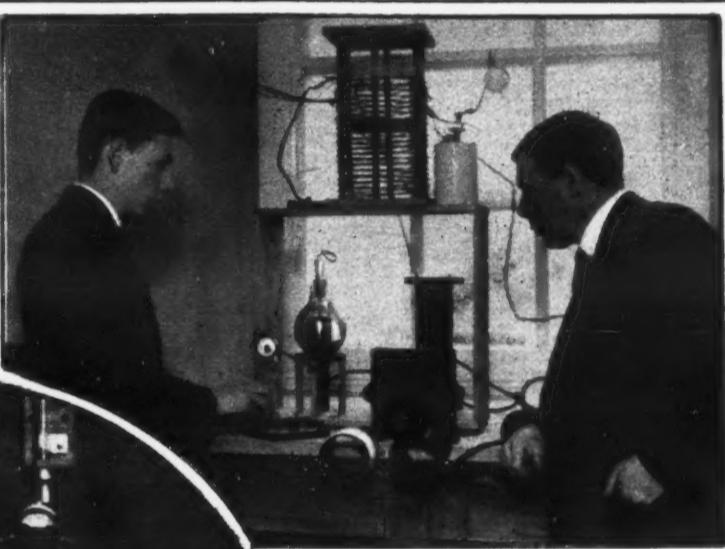
**EDDIE CANTOR JOINS THE FRATERNITY**

Popular comedian pictured in his dressing room with his unique radio valise, which contains a five-tube receiving set complete, with batteries, aerial and loud speaker, said to be the only one of its kind in existence.



**DOCTOR QN SKIS READY FOR THE SOS CALL** German doctor in the Winter sports region near Berlin, equipped with both receiving and sending apparatus, ready to dash to the aid of an injured person in case of a sudden call.

(International)



**FLUNG ETHER WAVES 3,000 MILES** C. W. Goyder, 18-year-old schoolboy of Hendon, England, who has been successful in wirelessing by Morse code to a friend at Maine University and three other United States and Canadian stations.

(Times Wide World Photos.)



**GETTING ART INSTRUCTIONS FROM THE LOUD SPEAKER**

Radio is a factor in the education of little Glenna Shaver of Jersey City, whose bent is drawing and whose talent is being developed by listening in to cartoon instruction.

(© Western Electric Company.)

**ENTHRALLED BY THE WIRELESS PROGRAM**  
Prize bulldog, owned by Edgar C. Gause of Kennett Square, Pa., that sits sometimes for hours in this position listening to a concert.

(Kadel & Herbert.)



**CANINE FANS**

Strongheart and Lady Jule, two famous movie dogs, listening to a concert in their suite in the Hotel McAlpin during an interval between their appearances at the recent dog show.

(Times Wide World Photos.)



GOVERNOR AT FEAST THAT HIS GUN PROVIDED

Governor Clifford Walker of Georgia at the head of the table at which the quails were served that he helped to kill at a big hunt held at Bainbridge.

(Times Wide World Photos.)

SEÑORA CATALINA BARCENA  
Spanish actress of the Teatro Eslava, winner of prize in a beauty contest, in which the competitors were actresses appearing in the Madrid theatres during the present season.

(Times Wide World Photos.)



YOUNGEST OF EAGLE SCOUTS is the claim made for David Cameron of El Paso, Texas, who was made an Eagle Scout five days after he was 13 years of age.

(Times Wide World Photos.)



THREE OF A KIND

Little triplets, four and a half years old, Ruth, Kathryn and Veronica Murray, daughters of Mr. and Mrs. James J. Murray of Nepperhan Heights, Yonkers, N. Y.

(Sarony from Times Wide World.)



WEST POINT CADETS IN A ROLICKING COMEDY  
Cadet Kost of Washington, D. C., as the Queen of Sheba and Cadet Goodman, the sensational left tackle of last year's football team, as King Tut-ankh-Amen in "A Pair of Kings" at Cullum Hall, played to a crowded audience.

(P. A. Photo)



WHAT DO THEY SEE IN THE CRYSTAL BALL?

Rebecca West (left), English novelist, and our own Fanny Hurst, each famous in her own and the other's country, in the New York studio of the latter, trying to read their future.

(C. Paul, "The Mirror")



THE "RADIO GIRL"  
Miss C. Clark of Rockville Centre in a costume which she wore at the annual fancy dress ball of the University Forum at the Belleclaire Hotel.  
(Times Wide World Photos.)

BEAUTY "KICKS OUT" A TITLE

Miss Consuelo Owens, seventh from left, in this bevy of pretty girls who kicked out, as the title for a new forthcoming revue, "Vogues of 1924." Miss Owens kicked the highest, and her number corresponded with the number of the envelope containing the title.

(Times Wide World Photos.)



MRS. V. EVERETT MACY who has just been chosen Director of the ninth region of the New York League of Women Voters, succeeding Mrs. Frank A. Vanderlip.  
(Times Wide World Photos.)



JOHN D.'S CLOSEST GOLF CHUM  
General Adelbert Ames, Civil War veteran, 88 years old, inseparable golf companion of John D. Rockefeller at Ormond Beach, Fla., where he and the "Oil King" are rounding out twenty years of golf.  
(P. & A. Photos.)



MISS JEANETTE FOX

as the "Cigarette Girl" at the costume ball recently held at the Hotel Belleclaire.

FLOWERS THAT GROW IN NORTHERN CLIMES  
Charming in the mute appeal of childhood everywhere is little Tyra Evenby, snapped beside a flowering plant at Stalheim, Narodal, Norway.



BABY AWARDED THE BEAUTY PRIZE  
Little Esther Williams, 23 months old, who with her big blue eyes, flaxen curls and dimpled arms carried off the palm in a recent baby show at Youngstown, Ohio.  
(Times Wide World Photos.)

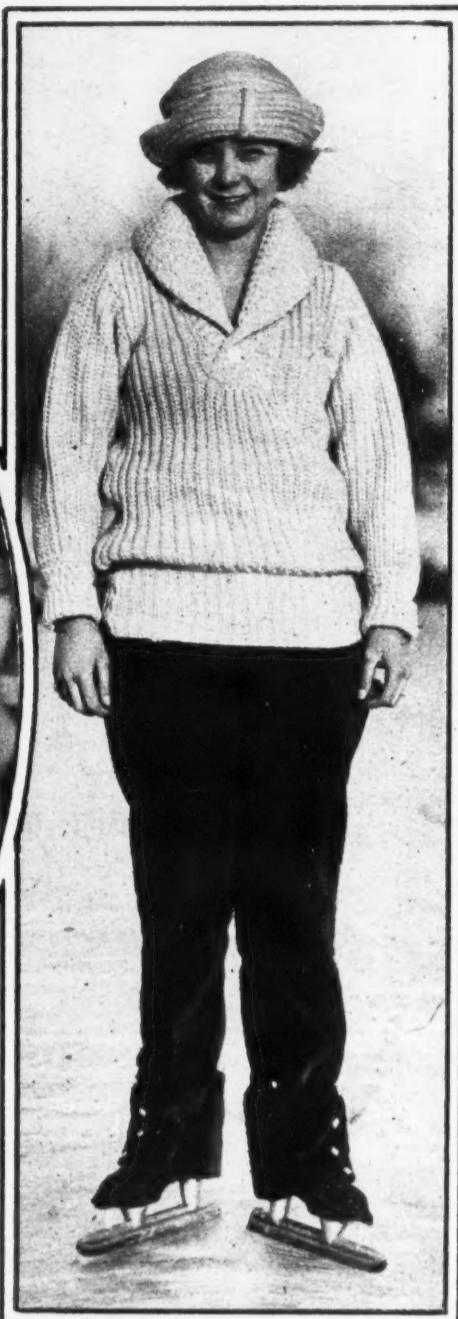




**MERMAID BECOMES SNOWBIRD**  
Miss Ida Schnall, renowned woman swimmer, skating at Brighton Beach, with the mercury down toward the bottom of the glass, in a bathing costume suitable for the dog days.  
(Times Wide World Photos.)



**PATIENT IN THE FACE OF THE STORM**  
One of the humble friends of man uncomplainingly bearing the brunt of the recent near-blizzard that swept the metropolis.  
(Times Wide World Photos.)



**USURPING THE PRIVILEGES OF THE STERNER SEX**

Mrs. Alice Kent wearing a pair of the new cake-eater toreador trousers, for which an enterprising St. Paul tailor has found a ready market among the sizzling girls of the Twin Cities.

(Times Wide World Photos.)



**WINSOME EXPERT**  
Little Dolores de Pierce cutting some fancy figures on the ice at Central Park.  
(Times Wide World Photos.)

**BIG SON SPANKED BY BIGGER FATHER**  
Forest Towns-  
ly, Chief Forest Ranger in Yo-  
semite National Park, is 6  
feet 2  
inches tall,  
but his dad,  
who tops him  
by two inches,  
is exercising his  
paternal right of  
"paddling" his husky  
offspring with a snow-  
shoe in a frolic at the park.  
(From Times Wide World Photos.)



**YOUNG AMERICAN ATALANTAS**  
Girls' relay team at the American Legion track meet at Boston on Washington's Birthday. Left to right are: Katherine Mearls, Elizabeth Klein, Esther Spargo, Hermine Inbeschied and Margaret Butler.  
(Times Wide World Photos.)



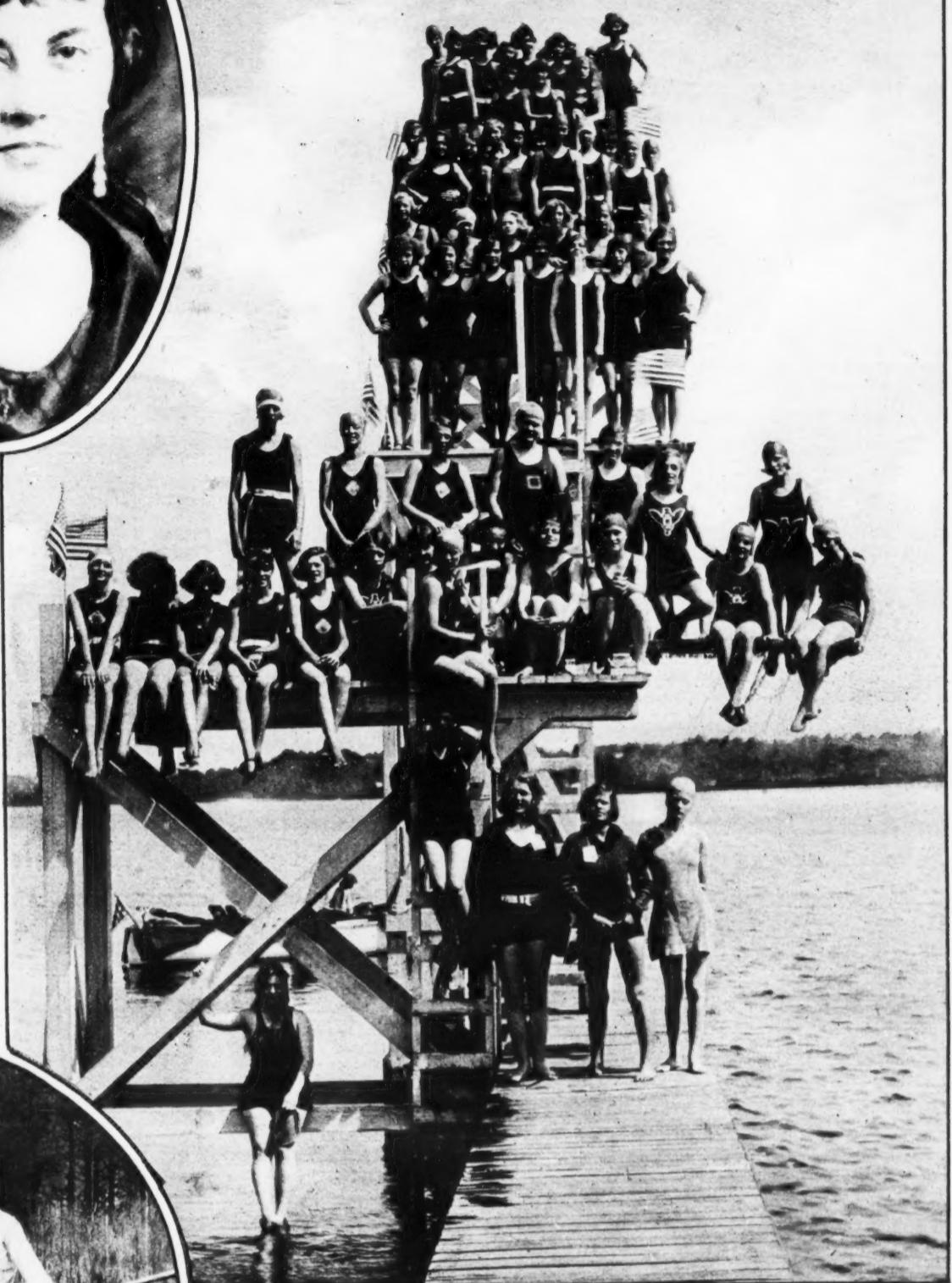
QUEEN WHO WEARS A MACKINAW FOR A ROYAL ROBE

Mrs. Frank Patrick of Vancouver, B. C., chosen Queen of the Winter Carnival at Banff, Alberta, Canada.

(© Underwood & Underwood.)



DISPENSER OF JOY TO THE SMALL BOY  
Miss Alma Eilerling, 18, of Indianapolis, whose special work in the Educational Department of the city administration, of which she is the youngest member, is the laying out of baseball diamonds for boys.  
(Times Wide World.)



TIER UPON TIER OF PRETTY GIRLS

at a recent swimming meet at Rollins College, Winter Park, Fla., an institution situated on a promontory which projects into Lake Virginia, affording unusual facilities for water sports.  
(Times Wide World Photos.)



CONRAD V. DYCKMAN  
Imperial Potentate,  
A. O. O. N. M.  
S. of North America,  
planting a pecan tree with Boy Scouts of Macon, Ga., on their camp site, donated to them by the Shrine Temple of that city.  
(Times Wide World Photos.)



THREE EAGLE SCOUTS IN ONE FAMILY  
Brothers, and all members of the Scout troop of their father's church, the Capital Street Methodist Church of Jackson, Miss. Left to right are: Dr. H. T. Tolle, father of the Scouts; Corning, 19; Joe, 15, and Bob, 15.  
(Times Wide World Photos.)



ALMOST A MONOPOLY OF MEDALS

Nathaniel, Thomas and Frank Bowie, brothers, Eagle Scouts and members of Troop 5 of the Unitarian Church of Rochester, who have 115 merit badges among them.  
(Times Wide World Photos.)

Actresses of Opera,  
Stage and Screen



BBE DANIELS  
as the Princess de Bourbon-Conti in photoplay "Monsieur Beaucaire,"  
which signalizes Valentino's return to the screen.  
(Eglington.)



MISS OLIVETTE  
of the "Sweet Little  
Devil" company, at  
the Central Theatre.

(Kesslers.)



GLADYS COBURN  
in the "Ziegfeld Follies," at  
the New Amsterdam.



MARY BOLAND AND ERNEST LAWFORD  
in "Meet the Wife," at the Klaw Theatre.  
(White Studio.)

NORMA TALMADGE  
as the Algerian dancing girl in her  
latest photoplay, "Song of Love."



MARGARET PETIT  
Premiere danseuse in the Ballet at the Hippodrome.



ELSIE FERGUSON  
in "The Moonflower," at the Astor Theatre.  
(White Studio.)



ALICE  
MONROE  
in "Artists  
and Models,"  
at the  
Shubert  
Theatre.  
(Apeda.)



MME.  
JERITZA  
Metropolitan Opera star, who will shortly make a tour of Canada and the Middle West.  
(© Elzin Studio.)



HELENE DENIZON  
fifteen-year-old danseuse of  
the Fokine Ballet at the Met-  
ropolitan Opera House.  
(Nickolas Muray.)



MAXINE BROWN  
in musical comedy "Moonlight,"  
at the Longacre Theatre.  
(White Studio.)



VIRGINIE MAURET  
Russian ballet dancer appearing with New York  
Symphony Orchestra at Carnegie Hall.



JOSEPHINE ROYLE  
having the leading feminine rôle  
in "Tyrants," at the Cherry Lane  
Theatre.



MODIFIED MARATHON AT THE NATIONAL CAPITAL

One hundred and fifty-eight runners starting at the Capitol in a ten-mile race for a cup offered by The Washington Post. President Coolidge was at the finish line to congratulate the winner, who proved to be J. Morris of the Nativity A. C. of Philadelphia, in time of 55 minutes 34 4-5 seconds. (P. & A. Photos.)



"TEXAS PAT" BROOKS

showing at the Ice Frolic at Greenwood Lake, N. J., in which one hundred machines took part, how he used to ride ponies on his father's ranch near San Antonio, Texas.

(Times Wide World Photos.)



THOUSAND DOLLARS A DAY FOR FOUR YEARS is said to be the contract which Al Jolson, the black-faced comedian, here making one of his records, has signed with the Brunswick Phonograph Company. This, if carried out, would mean \$1,400,000 received by the end of the four-year contract. (Times Wide World Photos.)



MARCUS LOEW

New York theatrical manager, enjoying a brief sojourn on the sands of Palm Beach.

(© Underwood & Underwood.)



BREAKS WORLD'S RECORD

Captain Claudius M. Easley, Thirty-first United States Infantry, who in a recent rifle-shooting performance over the United States Army course at Fort William McKinley, Philippine Islands, made a total score of 343 out of a possible 350, said to be a world's record.

(Times Wide World Photos.)



FEATHERED MOTHER OF FURRY BABIES

The maternal instinct of a hen of Norwood, whose nest of eggs was chilled so that they would not hatch, prompted her to adopt a group of three young bunnies and chase the mother rabbit away from her offspring.

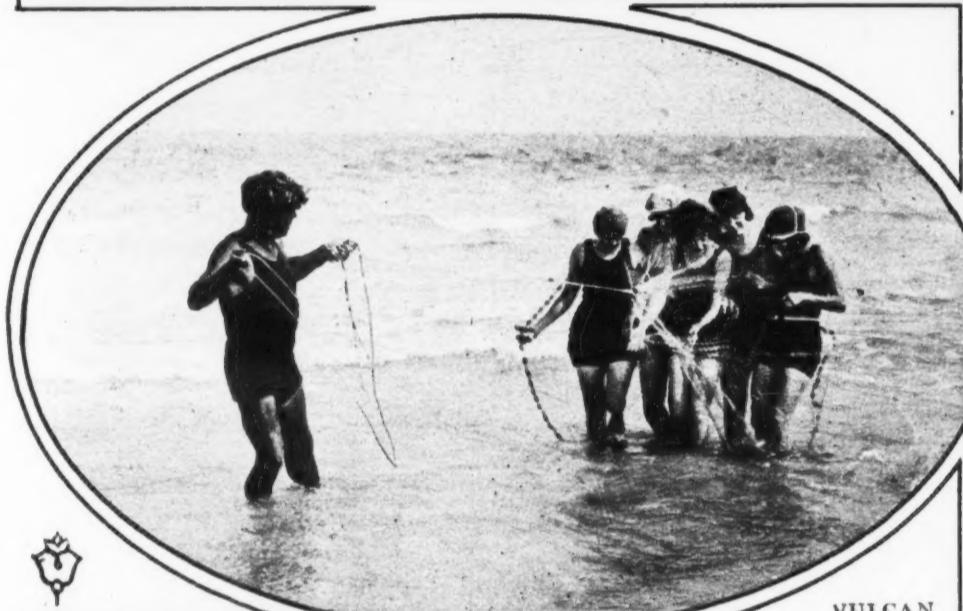
(Times Wide World Photos.)



DISTINGUISHED ARTIST AND  
DISABLED VETERANS

Howard Chandler Christy at the Walter Reed Hospital in Washington, where he went at the invitation of the American Red Cross to entertain the wounded soldiers. At right of the picture which the artist is sketching stand Mrs. Christy, Mrs. Barnett and Mrs. Thomas F. Walsh, while at left are Major Gen. George Barnett, Mrs. John Allan Daugherty and Miss Mabel T. Boardman.

(Times Wide World Photos.)



VULCAN  
NOT THE  
ONLY ONE THAT  
CAN ENSNARE BEAUTY  
as is illustrated by this lucky  
net fisherman at Miami Beach,  
Fla., capturing five mermaids  
at one throw.

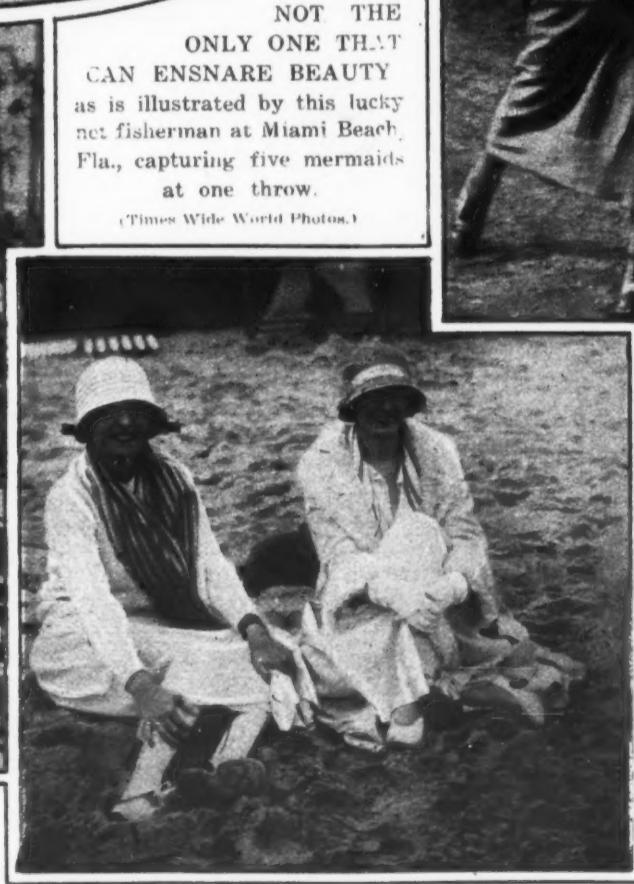
(Times Wide World Photos.)



STEPDADDY GIVES HER A THOUSAND-  
DOLLAR AUTO

Little Nancy Stair of Minneapolis, shown with her mother, now Mrs. Merritt Corbett of Binghamton, N. Y., at Palm Beach, where she was taken after a long court fight put up by her father, Irwin Stair, to retain her custody.

(From Times Wide World Photos.)



UNDER FLORIDA'S GENIAL SKIES  
Mrs. J. Theus Munds and Mrs. Delage of New York on  
the sands of Palm Beach.

(Times Wide World Photos.)

ONLY  
WOMAN  
MEMBER OF CON-  
GRESS AN  
EXPERT  
GOLFER  
Mrs. Mae E. Nolan, Representa-  
tive from California, who suc-  
ceeded to the Con-  
gressional seat left  
vacant by the death of  
her hus-  
band, going over the  
links of the  
Indian  
Springs  
Golf Club.

Mr. Harris &  
Gwing, from  
Times Wide  
World.

WINTER GARB AT PALM BEACH  
Mrs. Laurence Lloyd of New York, formerly  
Miss Helene Simon, enjoying the open air at  
Palm Beach while New York was shivering

(INTERNATIONAL)





"THE DARLING OF NEW YORK"

Miss Jean Egan, on whom the above title was conferred as winner of the Knights of Columbus' popularity contest, with

351,000 votes, as against 326,000 for Miss Margaret Coleman.

(Sarony.)

THE QUAKER CITY'S MOST USEFUL CITIZEN

Samuel Fleisher (right), Philadelphia manufacturer and art benefactor, being awarded the \$10,000 Bok award as being the man who had done the most for the city in 1923. The presentation was made by George W. Morris, President of the Philadelphia Forum. (P & A Photos.)



SENATE AND HOUSE HONORING MEMORY OF THE LATE PRES

Secretary of State Charles E. Hughes delivering a glowing eulogy of his former Chief. P

of the Diplomatic Corps. In first row of centre section, left to right, are: Secretaries Davis,

At right of the President is Chief Justice Taft of the Supr

other members of

(Times Wide World)



HEIR TO BRITISH THRONE, NOT YET FULLY RECOVERED FROM A FRACTURED COLLARBONE

ing his left hand to shake hands with the Oxford University team during a recent football match with the Spurs.

(Times Wide World Photos.)



SIR ESME HOWARD

newly appointed Ambassador from Great Britain to the United States, succeeding Sir Auckland Geddes, who recently arrived on the steamship

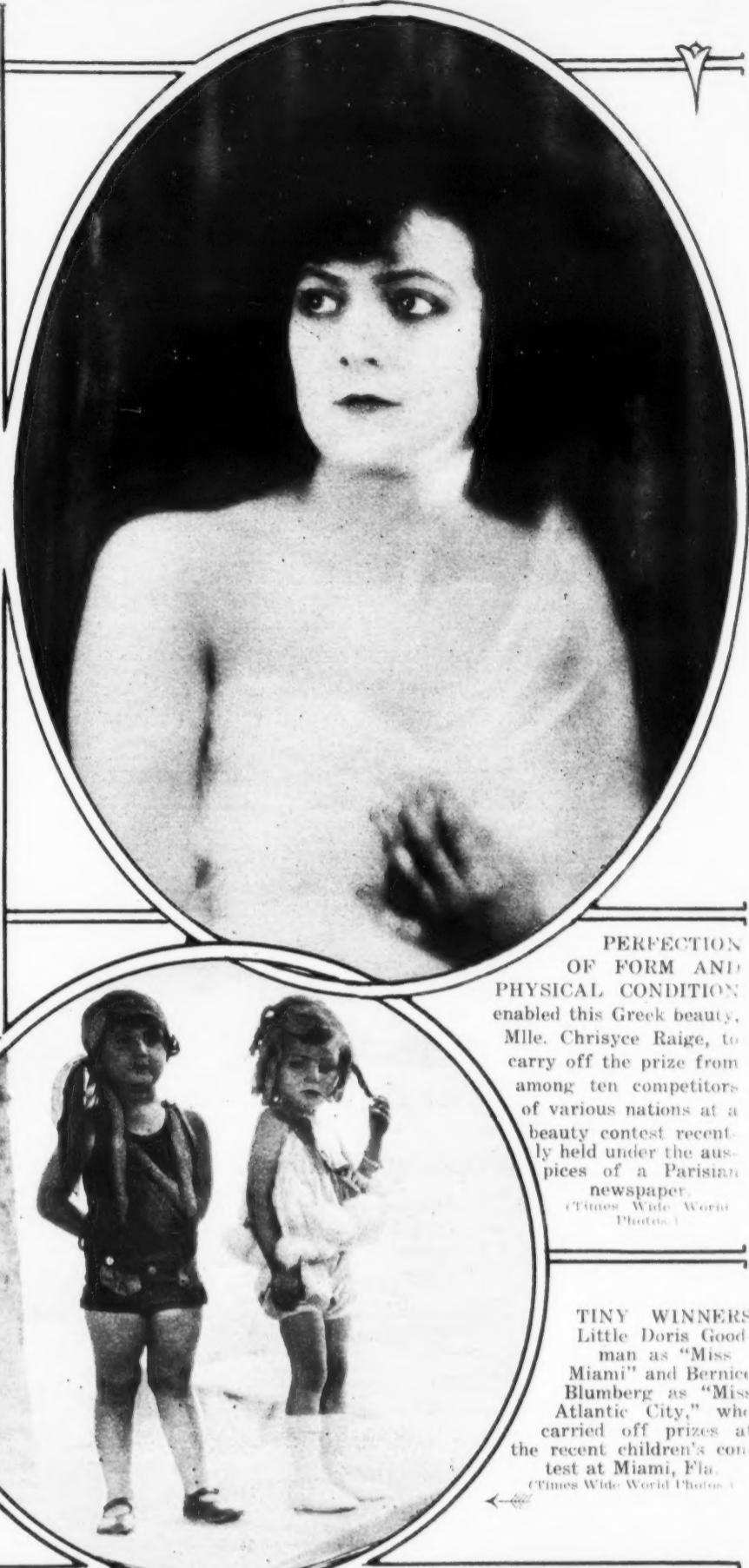
Olympic.

(Times Wide World Photos.)



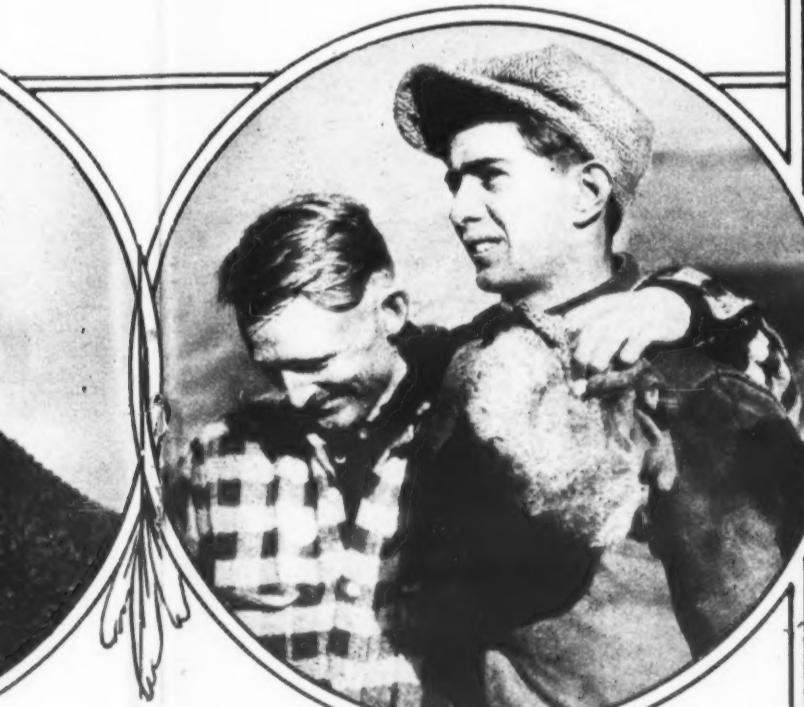
THE LATE PRESIDENT HARDING IN THE HOUSE OF REPRESENTATIVES  
former Chief. President Coolidge is seated in centre of first row. In the section at left are members  
Secretaries Davis, Hoover, Wallace, Work, former Secretary Denby, New, Daugherty, Weeks and Mellon.  
e Taft of the Supreme Court of the United States, together with  
ther members of that body

(Times Wide World Photos.)



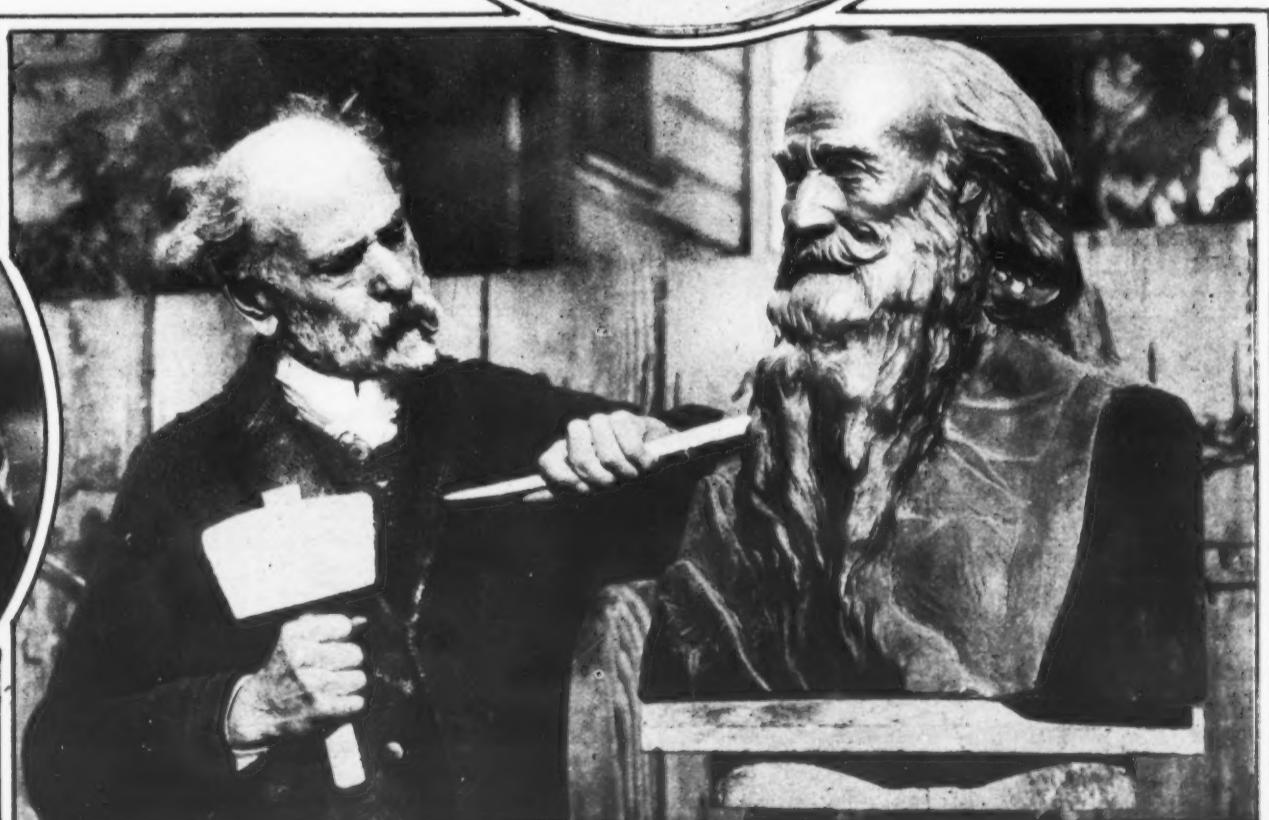
PERFECTION  
OF FORM AND  
PHYSICAL CONDITION  
enabled this Greek beauty,  
Mlle. Chrisyce Raige, to  
carry off the prize from  
among ten competitors  
of various nations at a  
beauty contest recently  
held under the auspices of a Parisian  
newspaper.  
(Times Wide World  
Photos.)

TINY WINNERS  
Little Doris Goodman as "Miss  
Miami" and Bernice  
Blumberg as "Miss  
Atlantic City," who  
carried off prizes at  
the recent children's contest  
at Miami, Fla.  
(Times Wide World Photos.)



"THE KING IS DEAD! LONG LIVE THE  
KING!"

Olcott Zarn, 16 years old (right), youngest  
contender ever to enter one of the great snow trail  
classics, standing with "Smoky" Gaston, the ex-  
champion, from whom he won the title at the  
famous American dog derby at Ashton, Idaho.



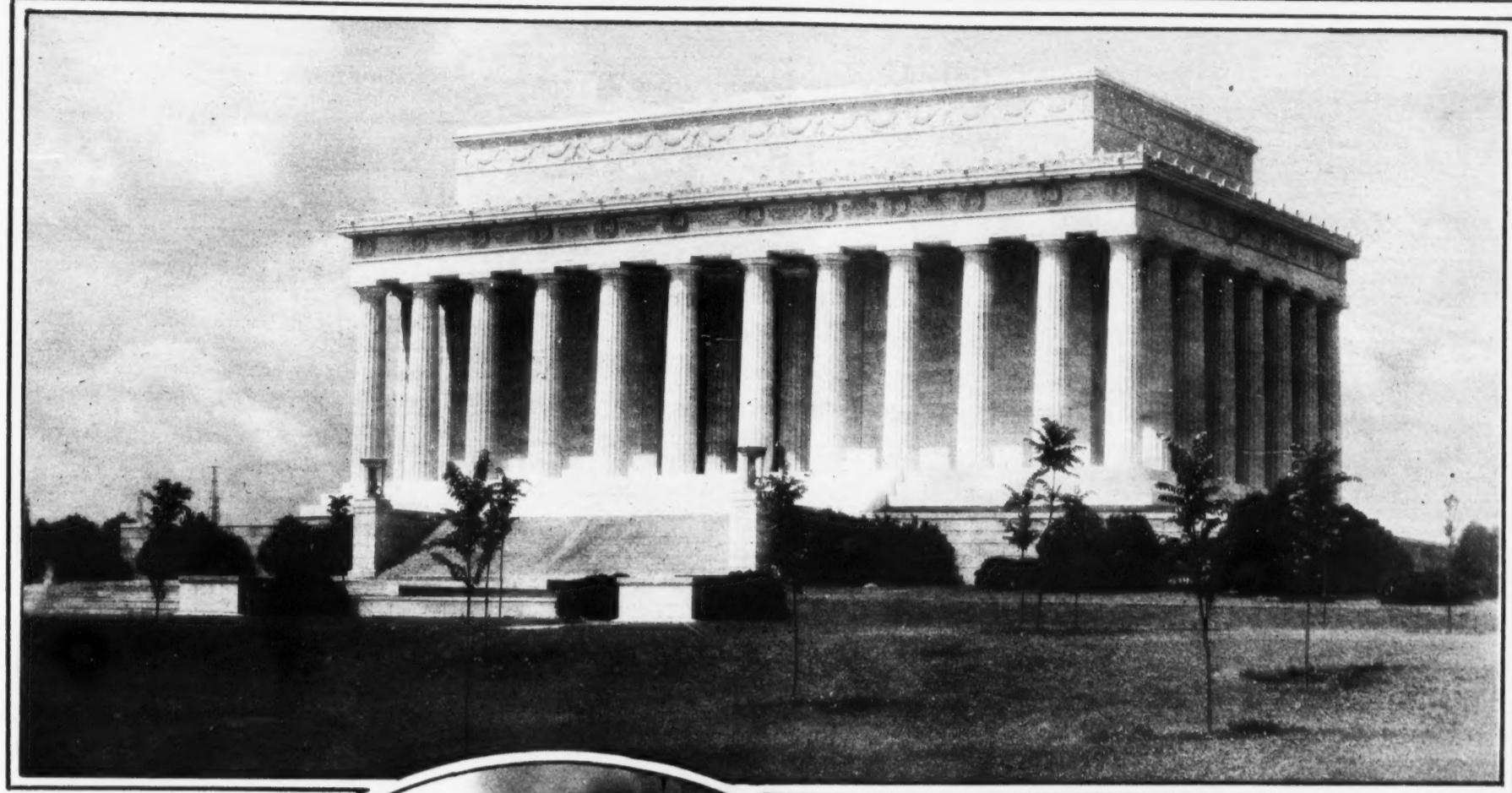
"POET OF THE SIERRAS" AS ARTIST CONCEIVES HIM  
Rudolph Schmidt, well known sculptor, putting the finishing touches to a bust of Joaquin Miller, which, when completed, will be presented to the museum at Oakland, Cal.  
(P. & A. Photos.)



**“WOLF AND FOX HUNT”**  
From a painting by Peter Paul Rubens (1577-1640), greatest painter of the Flemish school and one of the greatest of all time. He has seized the moment when the hunters and hounds have rounded up their quarry, and has depicted the exciting scene with the vigor and exuberance that make his hunting pictures rank with the finest in the world.

*Second in series of reproductions of notable paintings in the Metropolitan Museum of Art, selected personally for the Mid-Week Pictorial by Dr. Edward Robinson, Director of the Museum.*

From a painting by Peter Paul Rubens (1577-1640), greatest painter of the Flemish school and one of the greatest of all time. He has seized the moment when the hunters and hounds have rounded up their quarry, and has depicted the exciting scene with the vivacity and dash that made him famous.



ONLY "FLYING DOG" IN CAPTIVITY

Mike, the property of A. L. Johnson of Dayton, Ohio, who will probably be the only dog in the world that will be able to claim the distinction of flying in the Pulitzer races. He occupies the front seat of a plane without any restraining straps.

(From Times Wide World Photos.)



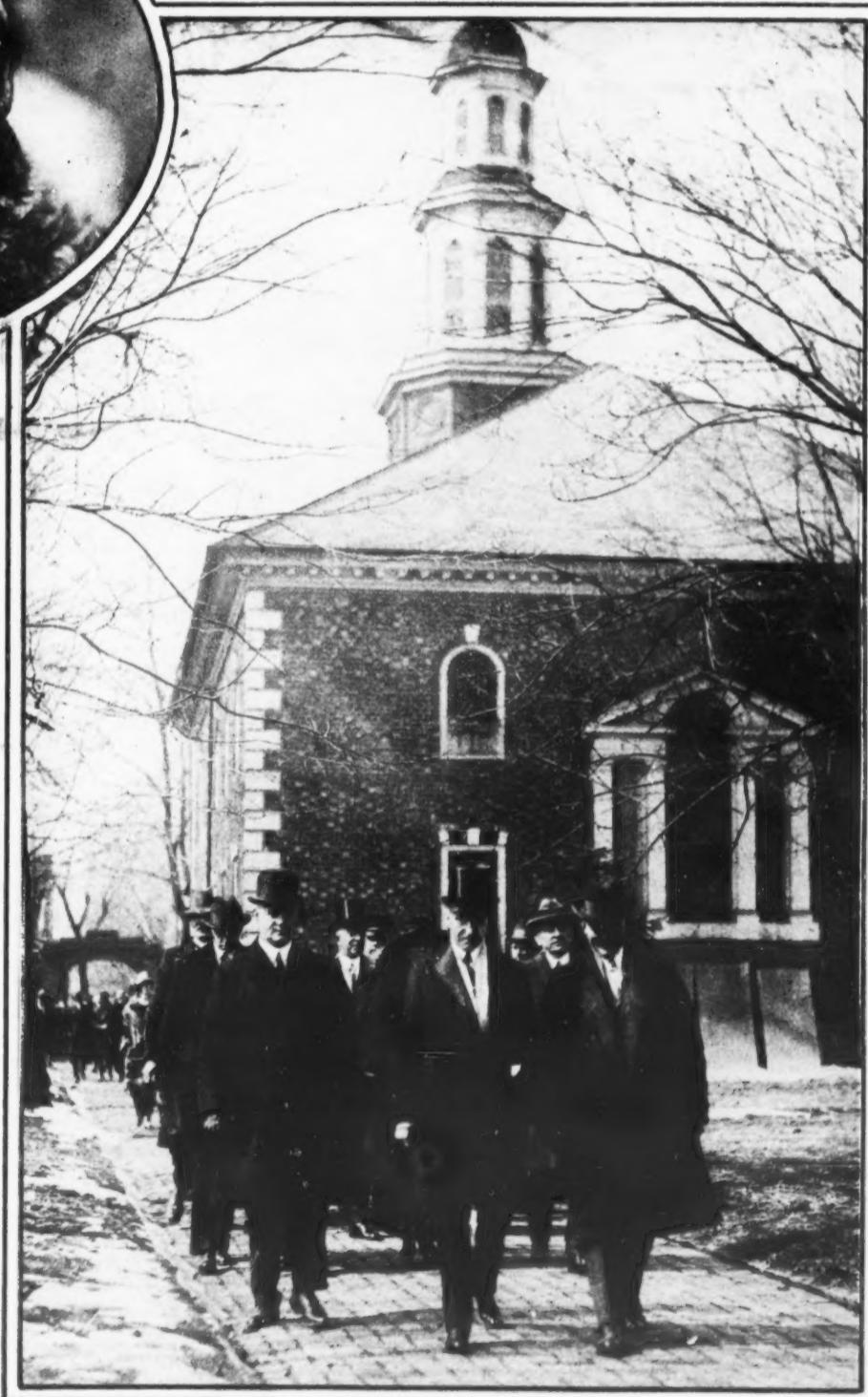
GREATEST CREATION OF LATE DISTINGUISHED ARCHITECT Lincoln Memorial at Washington, one of the most noble architectural works on this continent, erected from the designs and under the supervision of Mr. Henry Bacon, whose death took place recently in New York City.

(Peterffy.)



"I CANNOT TELL A LIE; I DID IT WITH MY LITTLE GOLF CLUB" George and Martha Washington, impersonated as golfers by Mary Kennedy and Mary Keenan, respectively, on the Ormond Beach (Fla.) links.

(Photographs.)



PRESIDENT COOLIDGE AT CHURCH WHERE GEORGE WASHINGTON WORSHIPPED

Chief Executive attending services at Christ Church, Alexandria, Va., where he occupied the same pew that was used by the Father of His Country when he was a vestryman at the historic edifice. Directly behind the President are Mrs. Coolidge and C. Bascom Slemp, the President's secretary.

(Times Wide World Photos.)



**EASTER COAT**  
of gray broadcloth and straight-line effect, displaying the long sleeve and Shirred collar. The coat is drawn to the side in a novel drape.  
(Kadel & Herbert.)



**DAINTY DRESS**  
of pink tulle trimmed with rose and silver flowers.  
(Times Wide World Photos.)

**SIMPLE BUT DISTINCTIVE**  
is this evening gown trimmed with irregular embroidered bands.  
(Times Wide World Photos.)



*Latest Fashion Hints*

*From Paris*



**PARALLEL BANDS**  
of white beads used in profusion form the trimming of this afternoon frock of red georgette.  
(Times Wide World Photos.)



**FOR AFTERNOON WEAR**  
Frock of printed crepe de chine with tunic of plain satin.  
(Times Wide World Photos.)



**NOVEL COIFFURE**  
with long plume of feathers at the front, much in vogue in the French capital.  
(Times Wide World Photos.)



**EVENING FROCK**  
of white muslin trimmed with iridescent beads and having a girdle of flowers.  
(Times Wide World Photos.)



SEMI-SPORT MODEL

developed in twill cord, with white flannel cuffs and border and white ermine collar.

(© Underwood & Underwood.)

Spring Styles by American Designers



GARDEN PARTY HAT

of openwork lace, trimmed with pleated gold ribbon and hand-made flowers, with streamers of blue grosgrain ribbon.

(Styles Service Syndicate.)



DEBUTANTE FROCK

Attractive creation in metal lace, especially suitable for a youthful figure.

(Torino, from M. E. Berner.)



DIGNITY AND GRACE

are expressed in every line of this dress, composed of richly embroidered cloth of gold and tiers of embroidered chiffon, with a graceful drape falling down the back.

(Styles Service Syndicate.)

PICTURESQUE CREATION

of sand-colored straw combined with a handsome sash of blue faille ribbon edged with organdie.

(Styles Service Syndicate.)



VELVET AND CASHMERE

are employed in the construction of this coat with the new scarf collar.

(© Underwood & Underwood.)



SMART SPRING HAT

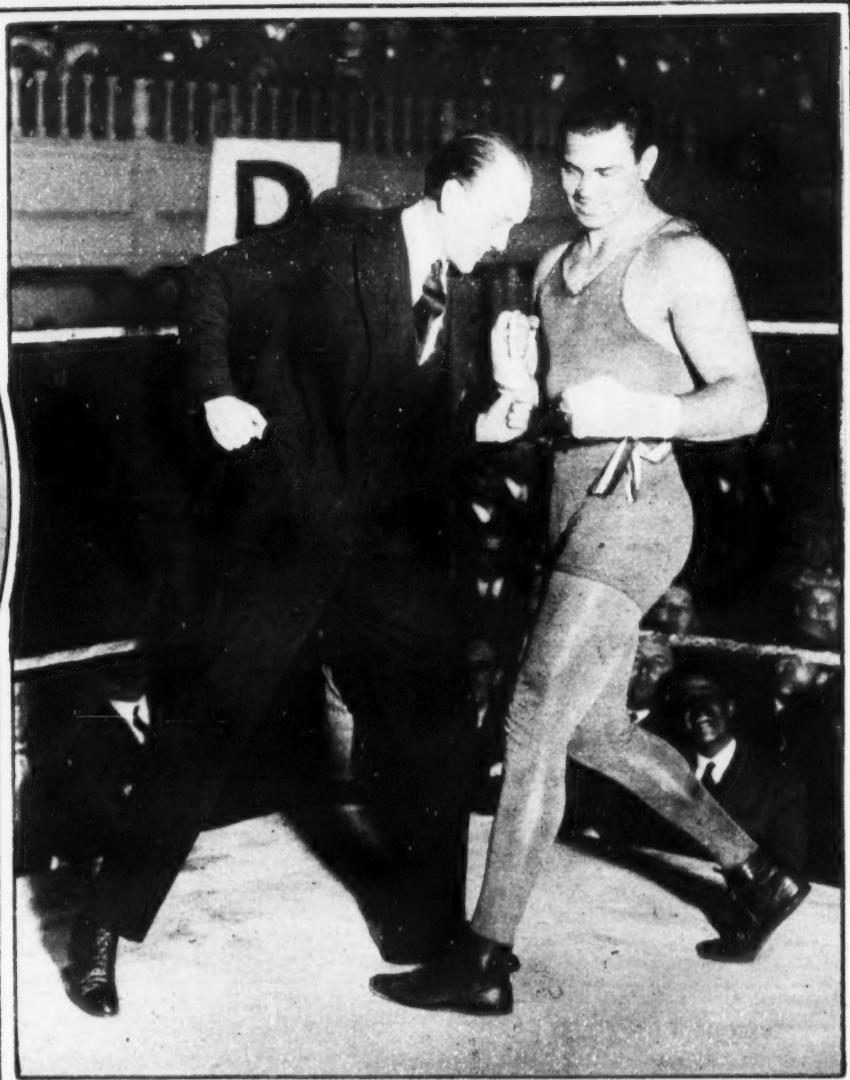
with a lemon-colored foundation and a band of lemon and almond green ribbon around the crown.

(Styles Service Syndicate.)



TO THE  
THIRD  
GENERA-  
TION  
Governor  
General  
Leonard  
Wood of  
the Phil-  
ippines  
holding  
his tiny  
grandchild,  
the offspring  
of Lieutenant  
and Mrs. Os-  
borne Wood.

(From Times  
White World  
Photos.)



JACK DEMPSEY ISN'T A BIT WORRIED

as he indulges in a playful sparring bout in the Coliseum at Washington with Earl Carroll, the theatrical manager, whom he offered to train so that the latter might regain his health.

(International.)



DESCENDANTS OF SEC-  
RETARY OF STATE

Mr. and Mrs.

Charles Evans

Hughes Jr. and  
their sons,

Charles Evans

Hughes 2d

and Howard  
S. Hughes,

at Lakewood,

N. J.

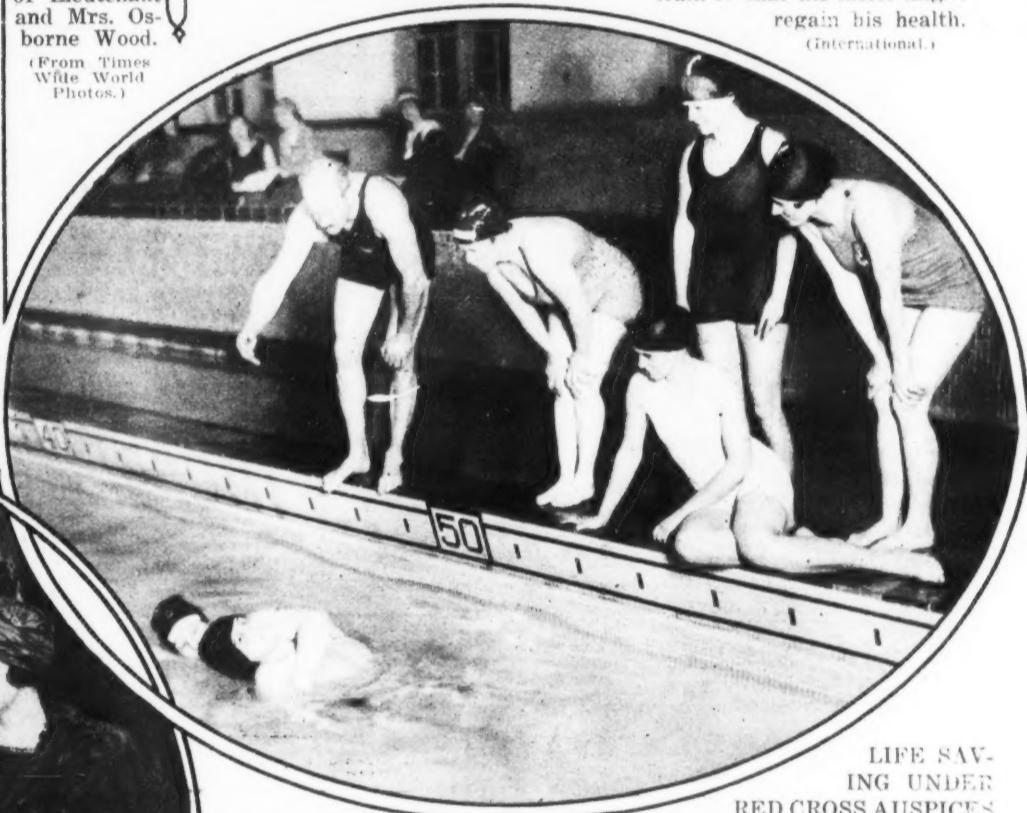
(Underwood &

Underwood.)



BOY  
TRIUMPHS  
OVER VETERANS  
IN INTERNATIONAL  
DOG RACE

Earl Bridges, 17-year-old youth of Le Pas, Manitoba, winner of the Eastern International Dog Derby, being presented with the \$1,000 cash and trophy at the exhibition grounds, Quebec, by Mrs. R. McKenna, daughter of Lieut. Gov. McKenna of Quebec.



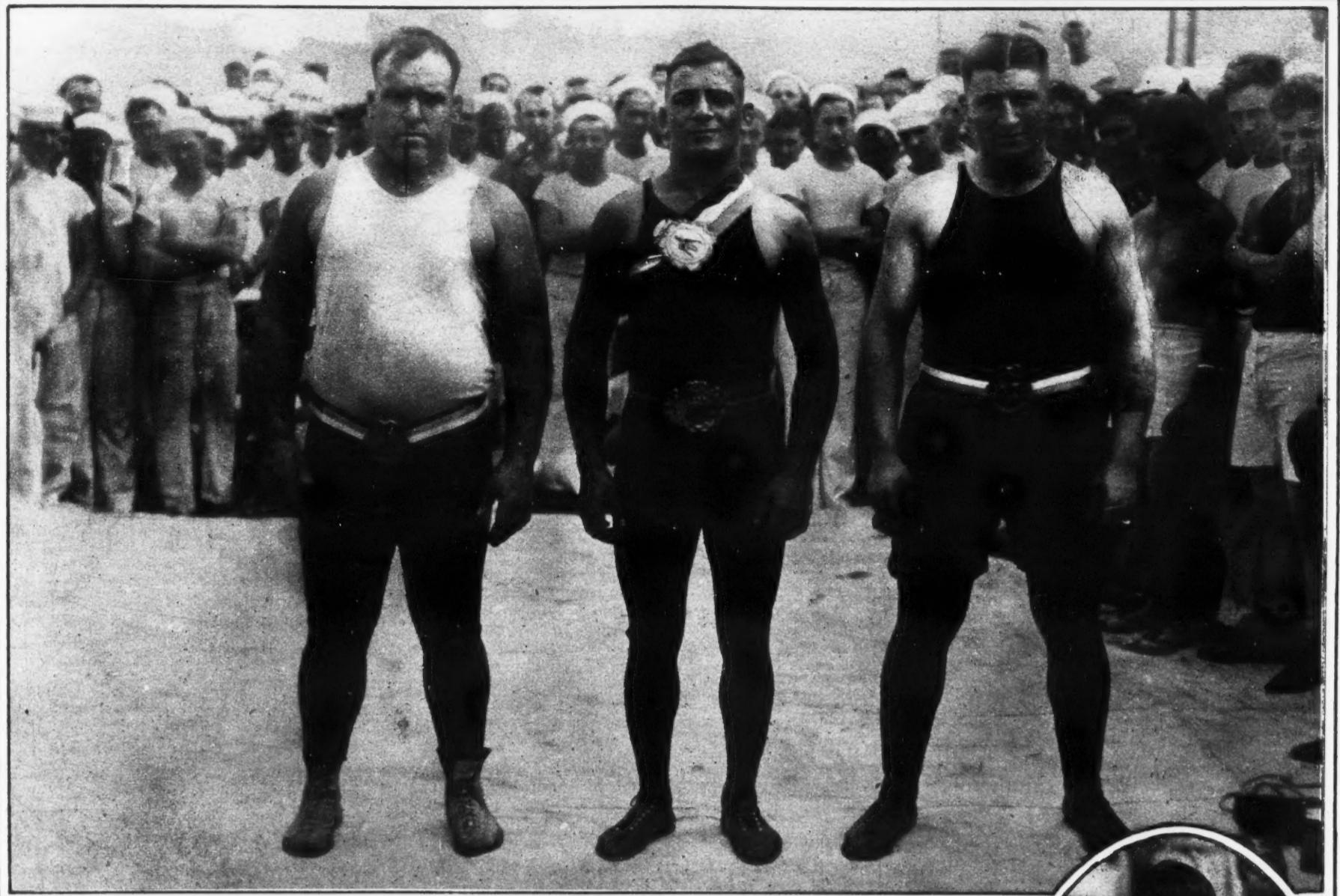
LIFE SAV-  
ING UND-  
ER RED CROSS AUSPICES

Pupils in the swimming pool of the Heckscher Foundation, New York City, receiving instructions from Captain Frank C. Hills of the Red Cross in the helping, saving and resuscitation of persons threatened with drowning.

(Keystone View Co.)



WINNERS ON THE LAST LAP OF A  
HEARTBREAKING CONTEST  
Team representing the Ontario Paper  
Company, driven by Earl Bridges, coming  
in first despite the ominous number  
thirteen in the Eastern International  
Dog Derby at Quebec.



CAN'T COME TOO STRONG OR TOO BIG FOR THESE NAVY CHAMPIONS

Three ring and mat headliners of the United States Navy on the deck of the U. S. S. Florida in Southern waters. Left to right are:

L. M. Bartels, former heavy-weight wrestling champion; E. Y. Skiboo, lightweight and welter-weight champion, and J. Marino, light heavy-weight champion.

(International Photo)



FIRST AMERICAN SOLDIER WOUNDED IN FRANCE IN WORLD WAR

Commander Frank Haley of the New York Chapter of Disabled American Veterans on the steps of the late ex-President's house at Washington, where he presented a set of engraved resolutions to Mrs. Woodrow Wilson.

(C. Harris & Ewing, for, Times Wide World Photos.)

"WIZARD OF THE LINKS" WITH RECORD-SIZE CLUBS  
Bobby Jones of Atlanta, national open golf champion, with a set of wooden clubs larger than yet seen on the golf course and by use of which he tees the ball an inch high.

(Times Wide World Photo)



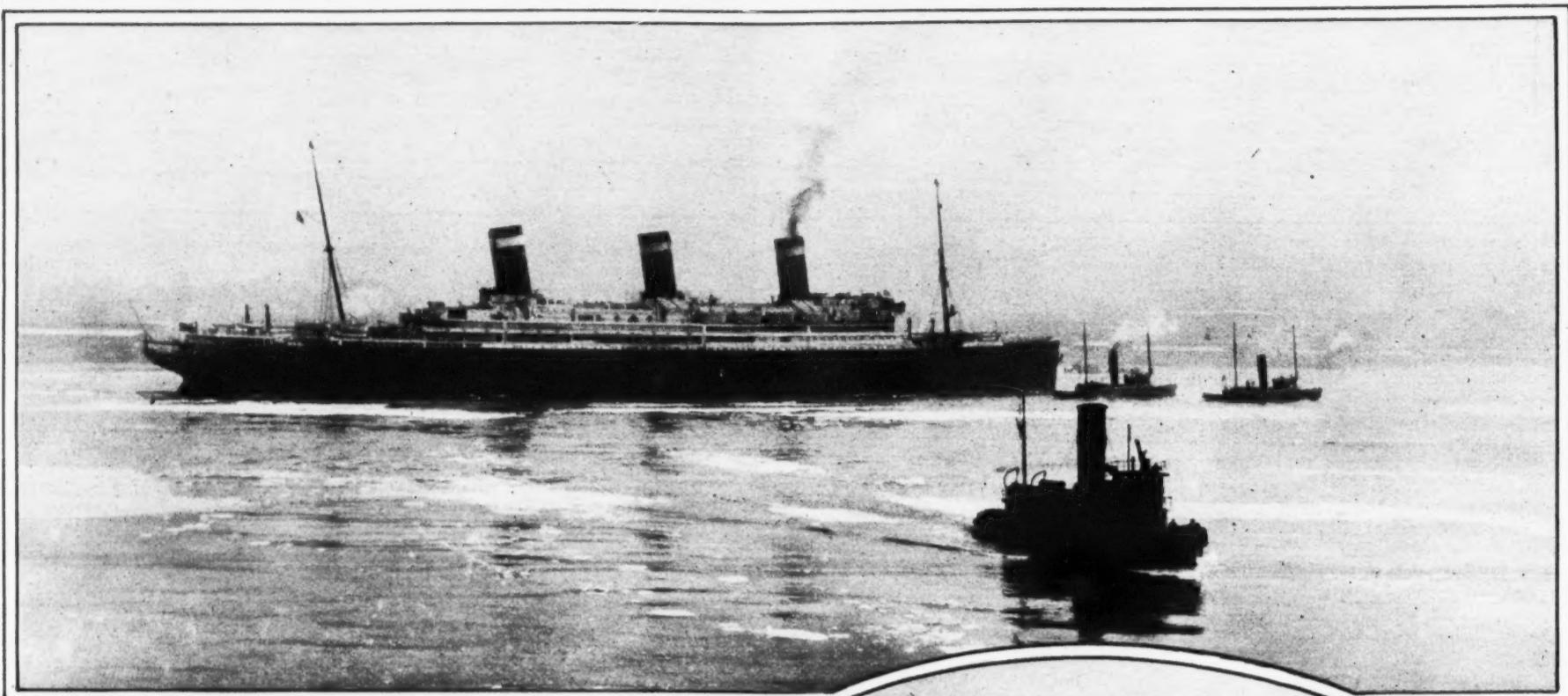
DOUGHTY CANINE FIRE FIGHTER  
Smoke, the mascot of Fire Engine 3, Kearney, N. J., is the smartest dog in the East, according to the members of the fire company, and always "on the job" when the gong sounds an alarm.

(P. & A. Photos.)



LAYS ASIDE CONDUCTOR'S BATON FOR CROQUET

MALLETS  
John Philip Sousa, famous orchestra conductor, composer and "March King," spending the Winter months at Ormond Beach, Fla., where he finds relaxation in croquet and bowling.



"QUEEN OF THE SEAS" PREPARING FOR FURTHER CONQUESTS

The Leviathan leaving New York Harbor for Boston, where she will go into dry dock to be thoroughly overhauled before she resumes her transatlantic sailings on April 12.

(Times Wide World Photos.)



SENATORIAL

FAMILY GROUP

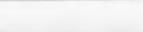
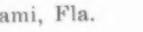
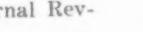
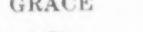
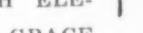
Mrs. Holm Bursum, wife of the United States Senator from New Mexico, with her three children. Left to right are: Miss Ruth Bursum, Mrs. Bursum, Claire and Betty.

(© Harris & Ewing, from Times Wide World Photos.)

WITH ELEPHANTINE GRACE

"Big Bill" Edwards, former Princeton football star and Internal Revenue Collector, revealing perfect form in a fancy dive at Miami, Fla.

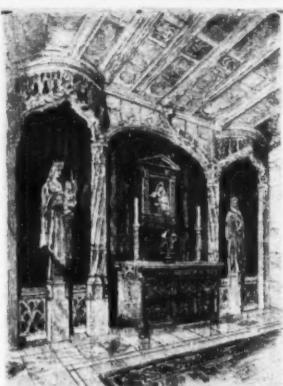
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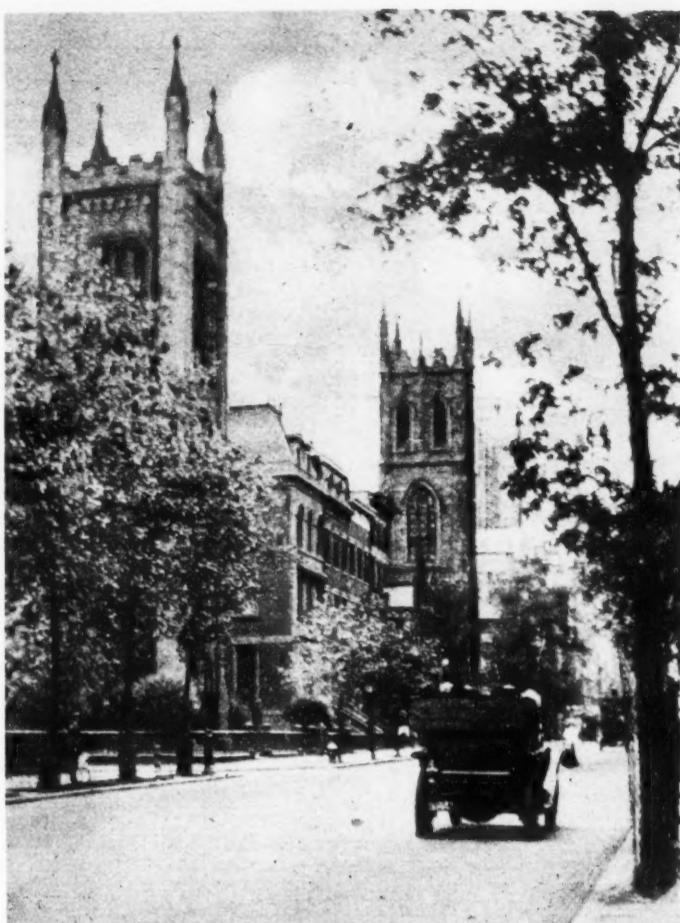
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Outdoor  
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Churches on Fifth Avenue at Tenth and Eleventh Streets as Viewed in  
1915

## FIFTH AVENUE

### Changes Time Has Wrought

A COMMISSION which had labored from 1807 to 1811 rendered a report to the Common Council of the City of New York: "To some it may be a matter of surprise that the whole island has not been laid out as a city; to others it may be a subject of merriment that the Commissioners have provided space for a greater population than is collected at any spot on this side of China. . . It is not improbable that considerable numbers may be collected at Haerlem before the high hills to the south of it shall be built upon as a city; but it is improbable that (for centuries to come) the grounds north of Haerlem Flat will be covered with houses."

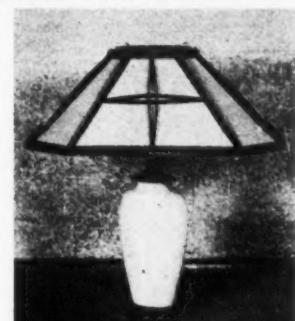
"For centuries to come," said the report, and here we are a little over a single century, part and parcel of the greatest city in the world. This same Commission was responsible for the adoption of the plan of laying out the new streets in straight lines, without breaks, in the form of squares and circles. The members bore in mind the solid good sense that "A city is to be composed principally of the habitations of men, and straight sided, and right-angled houses are the most cheap to build and most convenient to live in."

"It may be a subject of merriment," as the Commission naively remarked concerning its provisions for the City's progress that right angled city blocks took the place of the farms which stretched from the Bowery to Sixth Avenue. What had been the "Lowlands," from Sixteenth Street to Twenty-third Street, west of the Avenue, where the citizens of the Eighteenth Century had found good rabbit and woodcock shooting vanished as houses spread over the district. Until 1850 the Avenue remained unpaved, and side streets ran down grade toward the East and West.

Trade, shops and skyscrapers came late in this part of the Avenue. Within the memory of the present generation. The Avenue below Twenty-third Street preserved the dignified but gloomy aspect of the Brown Stone Period, when huge dark houses graced the Avenue. Few people of those days foresaw that the houses, dark inside and out, would ever be replaced. They were content to live up to the standards of "elegance" of horsehair furniture and gilt and crystal gas-burning chandeliers.

The old stages which used to be so difficult for the ladies of the Days of Crinolines to manage gracefully, and the sleighs which swept up and down the Avenue in Winter, with family parties buried under fur rugs, have all disappeared in the march of progress, following the route northward to those "grounds north of Haerlem Flat," which have long since disappeared beneath a sea of apartment houses.

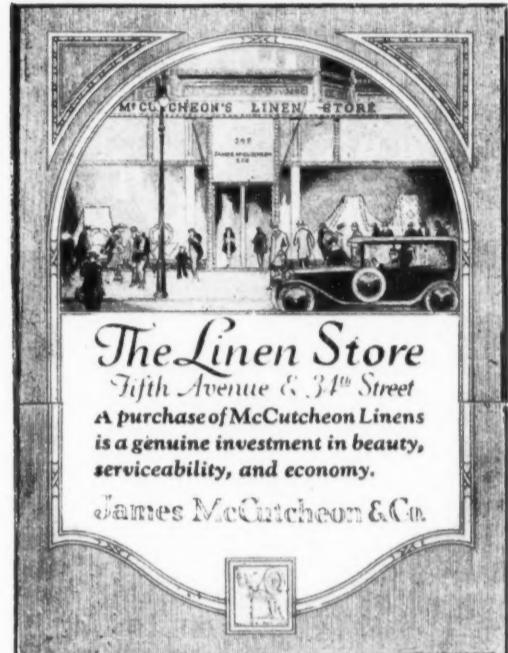
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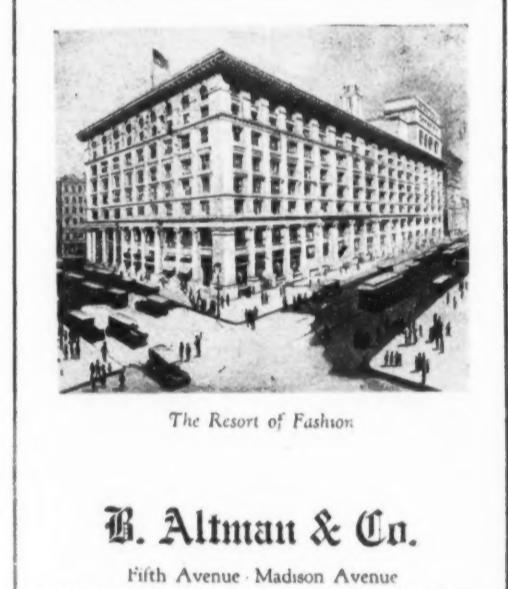
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KIOTO



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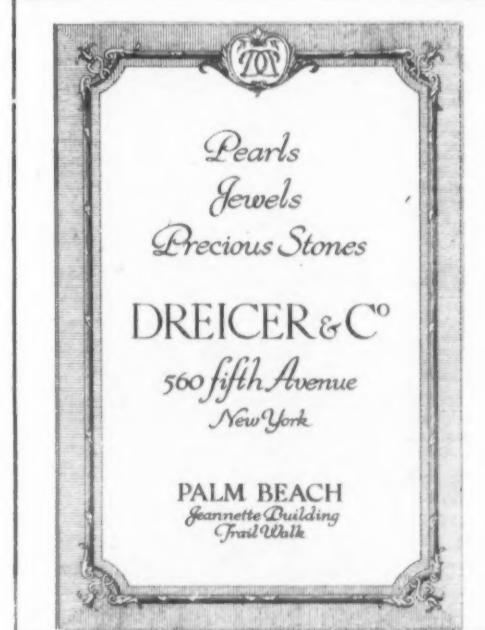
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Precious Stones**

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Jeanette Building  
Front Walk



**CLOWNING IT WHILE DIVING**  
"Stubby" Kruger, nationally known aquatic star, in a comedy dive at Miami Beach, Fla.  
(P. & A.)



**THE ROOSEVELTIAN SMILE**

Mrs. Theodore Roosevelt and Mr. Kermit Roosevelt as they disembarked recently at Yokohama, Japan.  
(From Times Wide World Photos.)



**LYDIA CHALIAPINE**

daughter of the great Russian baritone, in a character sketch of a Russian restaurant singer in Paris.  
(Times Wide World Photos.)



**EVEN THE INDIAN FLAPPERS HAVE KNICKERS**

Two daughters of Chief Neptune of the Passamaquoddy tribe, on the East Maine coast, who have discarded the old-time homespun woolen stockings and beaded moccasins for the up-to-date articles of the whites.  
(From Times Wide World Photos.)

**DOING HIS BIT**  
Little Marcus Daly Jr., son of Marcus Daly of New York, finding it fun to shovel snow in Central Park.  
(Times Wide World Photos.)



**CONGRESSMAN WHO STILL GOES TO SCHOOL**  
William P. Connery Jr. (seated), Representative from Massachusetts, who while serving in Congress is studying in the sophomore class of the Georgetown University Law School, with his brother and secretary, Lawrence (standing), who also expects to practice law.  
(International)



**MRS. CHARLES NUNGESSER**

who was Consuelo Hatmaker before her recent marriage to the famous French "ace," from a portrait by the English artist, Ethel Mortlock.  
(Times Wide World Photos.)

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106 Pierrot of the Minute, Dawson  
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257 King Henry IV, Part I  
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**LITERATURE**

**HUMOR**

**LITERATURE**

**HUMOR**

**LITERATURE**



*Girls of Smith and  
Wellesley Colleges in  
Winter Diversions*



**MISS ANNIS HALL**  
of Brooklyn, N. Y., President of  
the Outing Club and Vice President of  
the Athletic Association at  
Wellesley.  
(Times Wide World Photos.)

**"GRASS COPS"**  
of the class of 1925 on the  
campus of Smith College,  
Northampton, Mass., re-  
moving snow with watering  
can, broom, rake and shovel  
(Times Wide World Photos.)



lege rally on Washington's Birthday.  
(Times Wide World Photos.)



**FACULTY OF SMITH COLLEGE AS THEY EMPHASITICALLY  
ARE NOT**

Termination of the Washington's Birthday exercises and annual rally at Smith, when the professors came in for some caustic undergraduate humor. Left to right are: The Misses Jane Griswold, Katherine Wells, Marion Wing, Rosalind Knox, Margaret Davenport and Dorothy Claggett.

(Times Wide World Photos.)



**BUR-  
LESQUE  
OF "PA-  
TIENCE"**  
Miss Elsa  
Brindell of  
Buffalo, N.  
Y., as the  
love-sick  
maiden, and  
Miss Eleanor  
Crissey of Fre-  
donia, N. Y., as  
her soldier boy in a  
sketch at the Smith Col-  
lege rally on Washington's Birthday.  
(Times Wide World Photos.)



**MISS KATHERINE JOHNSON**  
with the toboggan that later carried  
a jolly party of Smith College coast-  
ing girls.  
(Times Wide World Photos.)



JACKIE COOGAN as he appears in several scenes in his latest film offering, "A Boy of Flanders." (Times Wide World Photos.)



MR. E. R. HAR-RIMAN son of the former railroad magnate and

financier, who was a winner at the Winter trotting races at the Goshen race track, where society folk han-

SURVIVORS OF TRIBES THAT ONCE ROAMED VIRGINIA FORESTS Indians who appeared recently before the Virginia General Assembly in advocacy of the bill providing for the establishment of the Indian-Powhatan Academy. Left to right are: A. W. Adkins, Mrs. A. W. Adkins, George D. Nelson of the Rappahannock Tribe, Mrs. C. W. Adkins and C. W. Adkins of the Chickahominy Tribe.



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THE FASCINATION OF BRIDGE  
even under wintry skies suffices to lure these members  
of the Ardsley-on-Hudson from the more strenuous  
sport of skating. The players, left to right, are:  
Mrs. Henry Cape, Mrs. Franklin M. Harris, Miss  
Rosalie Jones and Mrs. Roland B. Harris.

(© Underwood & Underwood.)



DAUGH-  
TERS OF  
RUSSIAN  
ENVOY TO  
GREAT BRITAIN  
Misses Katia and  
Luba Krassin in the garden of their London home.

(From Times Wide World Photos.)



CHILD POETESS

Miss Nathalia Crane, 10-year-old daughter of Mr. and Mrs. Clarence P. Crane of Brooklyn, whose verses in several of the magazines have attracted favorable attention.

(© Marceau.)



SOUTHERN BEAUTIES  
Two prize winners, Miss Cleona Bates and Miss Ida Thomas, at the Valentine ball at the East Lake Country Club, in Atlanta.

(Times Wide World Photos.)



LEAP YEAR DRESS

Miss Cleona Bates as "Miss February," winner of first prize for attractive costumes at a dance given in Atlanta, Ga., by the Phi Kappa Sigma Fraternity of the Georgia School of Technology.



YOUTHFUL  
ILLINOIS  
PORTIA  
Miss Margaret  
McGinnis of  
Chicago,  
youngest  
woman  
member of  
the bar in  
that city,  
who makes  
a specialty  
of munici-  
pal law,  
and has  
been grant-  
ed the right  
of arguing  
her cases in  
the Illinois  
State Supreme  
Court.  
(P. & A. Photos.)



# WHAT I THINK OF PELMANISM - By Judge Ben B. Lindsey

PELMANISM is a big, vital, significant contribution to the mental life of America. I have the deep conviction that it is going to strike at the very roots of individual failure, for I see in it a new power, a great driving force.

I first heard of Pelmanism while in England on war work. Sooner or later almost every conversation touched on it, for the movement seemed to have the sweep of a religious conviction. Men and women of every class and circumstance were acclaiming it as a new departure in mental training that gave promise of ending that *preventable* inefficiency which acts as a brake on human progress. Even in France I did not escape the word, for thousands of officers and men were *Pelmanizing* in order to fit themselves for return to civil life.

When I learned that Pelmanism had been brought to America, by Americans for Americans, I was among the first to enroll. My reasons were two: first, because I have always felt that every mind needed regular, systematic and scientific exercise, and secondly, because I wanted to find out if Pelmanism was the thing that I could recommend to the hundreds who continually ask my advice in relation to their lives, problems and ambitions.

Failure is a sad word in any language, but it is peculiarly tragic here in America, where institutions and resources join to put success within the reach of every individual. In the twenty years that I have sat on the bench of the Juvenile Court of Denver, almost every variety of human failure has passed before me in melancholy procession. By *failure* I do not mean the merely criminal mistakes of the individual, but the faults of training that keep a life from full development and complete expression.

It is to these needs and these lacks that Pelmanism comes as an answer. The "twelve little gray books" are a remarkable achievement. Not only do they contain the discoveries that science knows about the mind and its workings, but the treatment is so simple that the truths may be grasped by anyone of average education.

In plain words, what Pelmanism has done is to take psychology out of the college and put it into harness for the day's work. It lifts great, helpful truths out of the back water and plants them in the living stream.

As a matter of fact, Pelmanism ought to be the beginning of education instead of a remedy for its faults. First of all, it teaches the science of self-realization; it makes the student *discover* himself; it acquaints him with



JUDGE BEN B. LINDSEY

Judge Ben B. Lindsey is known throughout the whole civilized world for his work in the Juvenile Court of Denver. He says,

"The human mind is *not* an automatic device. It will *not* 'take care of itself.' Will power, originality, decision, resourcefulness, imagination, initiative, courage—these things are not gifts but results. Every one of these qualities can be developed by effort, just as muscles can be developed by exercise."

his sleeping powers and shows him how to develop them. The method is *exercise*, not of the haphazard sort, but a steady, increasing kind that brings each hidden power to full strength without strain or break.

The human mind is *not* an automatic device. It will *not* "take care of itself." Will power, originality, decision, resourcefulness, imagination, initiative, courage—these things are not gifts, but results. Every one of these qualities can be developed by effort just as muscles can be developed by exercise. I do not mean by this that the individual can add to the brains that God gave him, but he can learn to make use of the brains that he has instead of letting them fall into flabbiness through disuse.

Other methods and systems that I have examined, while realizing the value of mental exercise, have made the mistake of limiting their efforts to the development of some single sense. What Pelmanism does is to consider the mind as a whole and treat it as a whole. It goes in for mental team play, training the mind as a unity. Its big value, however, is the instructional note. Each lesson is accompanied by a work sheet that is

really a progress sheet. The student goes forward under a teacher in the sense that he is followed through from first to last, helped, guided and encouraged at every turn by conscientious experts.

Pelmanism is no miracle. It calls for application. But I know of nothing that pays larger returns on an investment of one's spare time from day to day.

(Signed) BEN B. LINDSEY

Note: As Judge Lindsey has pointed out, Pelmanism is neither an experiment nor a theory. For almost a quarter of a century, it has been showing men and women how to lead happy, successful, well-rounded lives. 650,000 Pelmanists in every country on the globe are the guarantee of what Pelman training can do for you.

No matter what your own particular difficulties are—poor memory, mind wandering, indecision, timidity, nervousness or lack of personality—Pelmanism will show you the way to correct and overcome them. And on the positive side, it will uncover and develop qualities which you never dreamed existed in you. It will be of direct, tangible value to you in your business and social life. In the files at the Pelman Institute of America are hundreds of letters from successful Pelmanists telling how they doubled, trebled and even quadrupled their salaries, thanks to Pelman training.

"Scientific Mind Training" is the name of the absorbingly interesting booklet which tells about Pelmanism in detail. It is fascinating in itself with its wealth of original thought and clear observation. "Scientific Mind Training" makes an interesting addition to your library.

Your copy is waiting for you. It is absolutely free. Simply fill out the coupon and mail it today. It costs you nothing, it obligates you to nothing, but it is absolutely sure to show you the way to success and happiness. Don't put it off and then forget about it. Don't miss a big opportunity. MAIL THE COUPON NOW.

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